

OLYMPIA ADVISORY

Building successful Investor Relations



Olympia
Advisory

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Investor Relations



Olympia Advisory is an independent consulting firm providing corporates with “all-in” solutions to drive stock performance, enhance investor engagement and promote sustainable value creation. Our customized solutions are dedicated to financial communication and investor relations.

Our Expertise

Financial communication
Investor relations
Equity & debt markets
Corporate events
Continuous

Our Purpose

Stock performance
Corporate reputation
Investor engagement
Value creation

Our Market

Listed companies
Investment community
Private companies going public
Start-ups seeking funding

OLYMPIA ADVISORY...

... **solutions are tailored** to your business, market and industry.
We analyze your organization, build benchmarks and deliver customized solutions.

... **paves the way to your success** thanks to solid financial communication skills, broad investor knowledge and unique corporate experience.
We are highly flexible and fully dedicated to our clients.

... **will trigger** stock performance, **improve** corporate reputation, **enhance** shareholder engagement and **boost** valuation.

... is the key to building successful Investor Relations

..... Our Approach

→ Analyse

Sell-side & Buy-side

Identification
Diagnosis
Perception study
MiFID II

Internal Benchmark

Financial reporting
Information flow
Team structure

Market Benchmark

Best practice
Positioning
Key performance indicators

→ Build

Earnings Release

Presentation
Press release
Script
Factsheet
Annual report

Investor Interaction

Targeting
Planning
Q&A

Market Intelligence

Consensus
Valuation
Research

→ Deliver

Corporate Events

M&A, IPO
Restructuring
Equity & debt issuance

Investor Relations

Roadshows
Conferences
Investor Days

Continuous

Stock performance
Shareholder support
Business storyboard



Strive for **excellence** Be **impactful** Make a **difference**

HISTORY

Aurélia Baudey-Vignaud, CEO and founder of Olympia Advisory, has 15 years experience in corporate finance, strategy, financial communication and investor relations. She started her career at Ernst & Young, initially in financial institutions audits before working in M&A due diligence for clients across multiple sectors (Groupe Bolloré, BNP Paribas, Axa, Sodexo, Rexel).

In 2010, Aurelia joined the Investor Relations team at Société Générale, one of the largest European financial services groups. Working in a highly volatile and disruptive regulatory environment, she notably managed the communication of both a restructuring and a transformation plan.

In 2014, Aurélia joined Technip, a CAC 40 Oil field services company, and was subsequently appointed Head of Investor Relations. Whilst ensuring sustained stock outperformance, she handled the sharp drop in oil prices, a restructuring plan, an active M&A environment and most recently a cross-border merger of equals. In 2017, Aurélia was hired to head the Investor Relations at Unibail-Rodamco, the world's third largest real estate company.

In 2018, Aurélia founded Olympia Advisory to capitalise on her broad experience and know-how in financial communication and investor relations.

AWARDS

- **Institutional Investor 2017 All-Europe Executive Team Survey:**
Oil Services: Technip Best CEO, CFO & IR
- **Finance Monthly Game Changers Awards 2017:** Europe, France

REFERENCES



unibail-rodamco

RECENT CLIENTS



THALES



CONCORDE PROPERTY
FAMILY OFFICE IMMOBILIER

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